

PRESS RELEASE

Confirmation of sustainable corporate governance: another EcoVadis gold medal for Griesson - de Beukelaer

Even last year's result surpassed: GdB rated in the top 2%

Polch, November 2023 – major award for Griesson - de Beukelaer (GdB) for sustainable corporate governance. The family-owned business has yet again been awarded the gold medal in this year's rating conducted by EcoVadis, the leading international organisation for rating corporate sustainability. Making this so special is the fact that even though the scores in the previous years were excellent, GdB has once more managed to surpass them. In the four sections Environment, Labour & Human Rights, Sustainable Procurement, and Ethics, GdB is in the top 2% of the companies rated in the 'Manufacture of other food products' industry – quite an achievement to say the least considering the fact that the standards are increasing from year to year.

'We're very proud of this award,' says Dr. Anja Ibach, Sustainability Coordinator at GdB. 'It confirms our dedication to doing business sustainably and responsibly. For us the gold medal is also an important sign that we're on the right track with our strategy. We initiated and have already implemented a whole series of measures in various sectors of our company and we want to build on this in the future.'

For Dany Schmidt, CEO of GdB, the award is also an expression of the company's fundamental approach: 'We're a family business so we have an obligation towards the future generations. That's why we've defined sustainability as an important pillar of our corporate strategy for many years now. The fact that the path we have embarked upon has yet again been confirmed by an independent and internationally recognised organisation such as EcoVadis also opens up the opportunity for us to transparently present our portfolio to business partners and customers.'

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Our company

Sustainable practices are paramount for Griesson - de Beukelaer as a family-run business, and our responsibility towards the environment and future generations is part of our corporate philosophy. Griesson - de Beukelaer ranks among the leading companies in the European sweet and savoury baked goods market and has production sites in Germany in Polch (Rhineland-Palatinate), Kahla (Thuringia) and Wurzen (Saxony). Our range of products comprises the well-known brands Griesson, De Beukelaer, Prinzen Rolle and LEICHT&CROSS as well as a wide variety of own-label brands.

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Further information on Griesson - de Beukelaer and the press release can be downloaded at:

www.griesson-debeukelaer.de