



# Data protection information for business partners

of Griesson - de Beukelaer GmbH & Co. KG

# Information pursuant to Art. 13 of the General Data Protection Regulation (GDPR)

## – Collection of personal data from the data subject –

### **Identity of the controller**

Griesson - de Beukelaer GmbH & Co. KG  
August-Horch-Straße 23  
56751 Polch  
Phone: +49 (02654) 401-0  
Mail: [info@griesson-debeukelaer.de](mailto:info@griesson-debeukelaer.de)

### **Contact details of the data protection officer**

You can contact our data protection officer at:

Data protection officer  
Markus Kluge  
VdE Service GmbH  
Eduard-Pfeiffer-Straße 48  
70192 Stuttgart  
Mail: [datenschutzbeauftragter@griesson.de](mailto:datenschutzbeauftragter@griesson.de)

## Categories and origin of data

In connection with the business relationship with our customers and suppliers, we process their address and identification data, data concerning the content of contracts, sales and order figures, and if applicable data concerning credit-worthiness and complaints. This also includes personal data such as name, address, email address, phone/fax number and if applicable VAT number, place and date of birth, nationality and ID card data.

## Purpose of processing and legal basis

The processing serves for purposes of the unambiguous identification of the customer/supplier and for the initiation, administration and performance of contracts, assessing creditworthiness and collateral, customer/supplier support, issuing invoices/credit notes, payment transactions and compliance with legal provisions. To some extent we use processors for the processing. The legal basis is Art. 6 Para. 1 b) and c) GDPR.

Further processing of the aforementioned data also takes place for the preservation of our own legitimate interests or those of a third party, for the purposes of better serving the market and market research, for plausibility checks on announcements of total sales, and for reviewing and validating terms. The legal basis is Art. 6 Para. 1 f) GDPR.

## Categories of data recipients

### **Our group of companies**

The tasks according to this information are partly undertaken centrally by Griesson - de Beukelaer GmbH & Co. KG. For the purpose of communication, recording orders and recording complaints between the affiliated company Wurzener Dauerbackwaren GmbH and suppliers, Griesson - de Beukelaer GmbH & Co.KG transmits contact details of the customer or supplier (name, phone number, email address, etc.) to Wurzener Dauerbackwaren GmbH.

### **Other recipients**

In accordance with the GDPR personal data can also be transmitted to third parties, e.g. to the authorities for compliance with the statutory reporting duties.

## Data storage period

We store the data for the duration of any business relationship with the customer/supplier and until the expiry of the limitation periods of any resulting claims and statutory retention obligations.

## Data privacy rights of the data subject

Provided the statutory requirements are met, you are entitled to the following rights in accordance with Art. 15 to 22 GDPR: right to information, rectification, erasure, restriction of processing, and data portability. In addition, in accordance with Art. 13 Para. 2 b) in conjunction with Art. 21 GDPR you are entitled to a right to object to the processing on the basis of Art. 6 Para. 1 f) GDPR. In addition, you can at any time retract any consent you have issued with future effect.

## Right of complaint

Pursuant to Art. 77 GDPR you have the right to lodge a complaint with the data protection supervisory authority with competence for us if you believe that the processing of your personal data is not taking place lawfully.

## Further information

Further information can be found under "Privacy Policy" at [www.griesson-debeukelaer.com](http://www.griesson-debeukelaer.com).

## Information pursuant to Art. 14 of the General Data Protection Regulation (GDPR)

### – Collection of personal data other than from the data subject –

#### **Identity of the controller**

Griesson - de Beukelaer GmbH & Co. KG  
August-Horch-Straße 23  
56751 Polch  
Phone: +49 (02654) 401-0  
Mail: [info@griesson-debeukelaer.de](mailto:info@griesson-debeukelaer.de)

#### **Contact details of the data protection officer**

You can contact our data protection officer at:

Data protection officer  
Markus Kluge  
VdE Service GmbH  
Eduard-Pfeiffer-Straße 48  
70192 Stuttgart  
Mail: [mkluge@ernaehrung.net](mailto:mkluge@ernaehrung.net)

## Categories and origin of data

In the context of our business relationships with our customers and suppliers, we process their address, identification and contract contents data, related sales and order quantities and, if applicable, credit standing and complaints data. This also includes personal data, such as the name, address, e-mail address, telephone/fax number and, if applicable, the VAT ID number, place of birth, date of birth, citizenship and personal identity card data.

In the case of queries we receive from potential and final customers (e.g. concerning product specifications or in the case of complaints), we process personal data required for the processing and provided by the person delivering the query or submitting a complaint, including, without limitation: address information (street, number etc.); contact data (name, telephone number, e-mail address etc.); information on the products (queries and complaints etc.).

## Purpose of the processing and legal basis

The processing has the purpose of unambiguously identifying the customer/supplier and those of initiating, executing, managing and performing contracts; evaluating credit standings and collateral securities; customer/supplier care service provision; preparation of invoices/credit notes; payment transactions; and compliance with legal provisions. To some extent, we employ processors for such processing activities; the legal basis is point (b) and point (c) of Article 6(1) GDPR.

The data referred to above will be processed further only for the purpose of protecting legitimate interests of our own or of third parties, for the purpose of enhanced market cultivation and market research, for plausibility checks concerning reported overall sales figures and for reviewing and invoicing conditions; the legal basis is point (f) of Article 6(1) GDPR.

With queries which are not submitted for initiating a contract or within the framework of existing contractual relationships, the processing of personal data is legally based on our legitimate interest in providing an answer to the query in terms of point (f) of Art. 6(1) GDPR. Such legitimate interest may consist in us having the intention of processing the query submitted by such person. Since the enquirer has a concern and contacted us, the processing of any personal data required for communication must also be considered to be in the enquirer's interest and the enquirer has no prevailing interest contrary to the above.

To the extent to which we, with regard to such queries, are obliged to process any personal data for legal reasons, such processing is (additionally) based on the provisions under point (c) of Art. 6(1) GDPR.

To the extent we obtained a consent to the processing of personal data, the legal basis shall be point (a) of Art. 6(1) GDPR.

## Categories of data recipients

### **Group of undertakings**

The tasks according to this information letter are, to some extent, performed on centralised group level by Griesson - de Beukelaer GmbH & Co. KG. For the purposes of communication, purchase order registration and complaints management between Wurzener Dauerbackwaren GmbH, an associated company, and the supplier, Griesson - de Beukelaer GmbH & Co. KG transmits the customer's and/or supplier's contact data (name; telephone number; e-mail address etc.) to Wurzener Dauerbackwaren GmbH.

### **Other recipients**

In compliance with the GDPR, personal data may also be transmitted to third parties, e.g. to public authorities to fulfil statutory reporting obligations.

## Data retention periods

We store any data for the term of the possible business relationships with the customer and/or the client and until the end of periods of limitation applicable to claims possibly resulting from this and statutory retention periods.

We will store any personal data of individuals who did not lead to the conclusion of a contract for the period of three years in the case of complaints and for the maximum period of one year with other queries from final consumers.

## Data protection rights of the data subject

On the condition that the statutory requirements are fulfilled, you have the below rights on the basis of Art. 15 to Art. 22 GDPR: right of access; right of rectification; right of erasure; right of restriction of processing; right of data portability.

**In addition to the above, point (b) of Art. 13(2) in connection with Art. 21 GDPR grants you also the right to object to the processing which is based on point (f) of Art. 6(1).** You may also revoke, at any time and with effect for the future, any consent which you granted in the past.



## Right to lodge a complaint

In compliance with Art. 77 GDPR, you have a right to lodge a complaint with the data protection supervisory authority which is in charge of us in the case where you believe that the processing of your personal data is unlawful.

## Additional information

For additional information, please refer to the “Data Protection” section at [www.griesson-debeukelaer.de](http://www.griesson-debeukelaer.de).

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